

— Continuing Education —



Improving Oakland's Downtown

Nonprofit Management graduate using her degree to help revitalize Bay Area neighborhood

Continuing Education At a Glance

semester highlights

Digital Marketing and Analytics

csueastbay.edu/digital-marketing-analytics

This program provides an overview of core concepts in digital marketing and the latest in analytic techniques, with an emphasis on hands-on learning.

Online MS in eLearning

csueastbay.edu/elearning

Update your skills and expertise in the growing field of online education while increasing your marketability in today's economy.

Social Media Marketing

csueastbay.edu/social-media-marketing

Stay current with the latest marketing trends and gain the skills and knowledge to become an effective social media professional with a comprehensive, innovative online program designed for working adults.

important dates

August 18	Fall semester begins
September 6	Labor Day, no classes
November 11	Veterans Day, no classes
November 22-26	Fall recess, no classes
December 11	Fall semester ends

contact us

Phone	(510) 885-3605 (800) 730-2784
Fax	(510) 885-4817
Email	ce@csueastbay.edu
In Person	Student & Faculty Support Building 102, Hayward Campus

For complete information on Continuing Education programs and policies, visit our website at www.ce.csueastbay.edu.

This catalog is published by Cal State East Bay University Extension. Not printed at state expense. © 2021-2022

Credits: Dan Bellone, Vanessa Ann Llave, Jade Vierra, Erin Merdinger, and Elias Barboza

table of contents

Art & Design

Art Museum & Gallery Studies Certificate Program **4**

Behavioral & Health Sciences

Chemical Dependency Studies Certificate Program **6**

Infant & Early Childhood Mental Health **18**

Recreation Therapy Certificate Program **27**

Speech-Language Pathology Assistant **29**

Business & Management

Big Data Certificate Program **5**

Customer Experience Certificate Program **11**

Digital Marketing & Analytics Certificate Program **12**

Human Resource Management Certificate Program **16**

Nonprofit Management Certificate Program **20**

Payroll Practice & Management Certificate Program **25**

Project Management Certificate Program **26**

Social Media Marketing Certificate Program **30**

Technical Writing Certificate Program **31**

Transformative Leadership Certificate Program **32**

Continuing Education for Licensure

Notary Public Training **21**

Construction & Sustainability

Construction Management Certificate Program **7**

Education

Continuing Education for Teachers **22**

eLearning Design Certificate Program **14**

eLearning Technology Certificate Program **15**

Online Teaching & Learning Certificate Program **23**

Engineering & Project Management

Six Sigma Training **28**

Legal Studies

Paralegal Studies Certificate Program **24**

Medical

EKG Technician **13**

Medical Billing & Coding Certificate Program **19**

Medical Terminology Certificate Program **19**

Pharmacy Technician Certificate Program **25**

Tech Bootcamps

Coding Bootcamp **9**

Cyber Bootcamp **10**

Test Preparation

Cyber Security Professional Test Prep Courses **8**

HR Certification Preparation Course **17**

Transportation

Freight Broker/Agent Training Certificate Program **13**

Veterinary

Veterinary Assistant Certificate Program **31**

upcoming info sessions

Meet the program director, learn more about program requirements and course offerings, as well as network with other professionals.

Chemical Dependency

Tue, Aug 3, 6:00-7:00pm
RSVP online at csueastbay.edu/chemical-dependency

Construction Management

Wed, Aug 4, 6:00-7:00pm
RSVP online at csueastbay.edu/construction-mgmt

Nonprofit Management

Thur, Aug 19, 5:00-6:00pm
RSVP at csueastbay.edu/nonprofit

Social Media Marketing

Mon, July 19, 6:00-7:00pm
RSVP online at csueastbay.edu/social-media-marketing

Paralegal Studies

Thur, July 22, 6:00-7:00pm
RSVP online at csueastbay.edu/paralegal

MS in eLearning

Thur, Aug 26, 4:00-5:00pm
RSVP online at csueastbay.edu/elearning

@CSUEBContEd



IMPROVING OAKLAND'S CHINATOWN

How a Nonprofit Management Student Is Using Her Newly Obtained Education to Revitalize A Bay Area Neighborhood

Before finishing her morning coffee, Jessica Chen is already organizing paperwork in her Oakland office, replying to messages and scheduling meetings. As executive director of the Oakland Chinatown Chamber of Commerce, Chen is no stranger to juggling several extensive projects. She has only one coworker who assists her while she stays in regular contact with the 25 OCCC volunteer community members. And behind every phone call, meeting and e-mail, Chen has one consistent, main personal objective: Improve Oakland's Chinatown.

One factor that's uplifted Chen's passion for upgrading the 170-year-old neighborhood is her involvement with Cal State East Bay's Certificate in Nonprofit Management Program, she said. When she's not immersed with work at her Oakland office, Chen is studying and finishing homework in her Union City home. She joined the certificate program in July 2020 to gain a better understanding of the nonprofit field, and so far, she said, it's helped her in more ways than she thought.

"The program is really fun because a lot of classmates share things about what they work on and ask questions that I never thought about," said Chen. "Sometimes they bring different ideas, and I look at my own projects differently. So it's not just about learning, it's about understanding each other's ideas."

The Nonprofit Management Certificate Program provides students with insight into board development, financial management, fundraising, marketing, program evaluation and nonprofit law. The program is offered online and can be completed in six to nine months.

"I have a better picture of nonprofits, and I feel I've gotten better ideas at work because of my classes," said Chen. "Before taking the classes, I wanted to build the [OCCC's] brand on social media, and now I know how to do it, and I think about strategies."

Originally from Taiwan, Chen studied journalism and was a Chinese newspaper reporter for several years.

"Educating people about what's happening is important and about what actions to take. We all need to learn from this"

— Jessica Chen



She attended Morehead University in Kentucky in her twenties and earned a master's degree in communication. She enjoyed her experience in the United States so much she decided to move to the Bay Area after graduating.

"My bilingual background and job experience and personality helped me, but it was still a struggle," said Chen. "I have a language barrier because I don't know how to say the

right things [in English]. But then I got really lucky being able to work with the city of Oakland because I learned how the government works and that prepared me for my current position."

Since 1985, the OCCC has focused on promoting and advocating policies, business, and trade for Oakland's Asian community and business owners. The organization also hosts several annual events, conducts small business training seminars and community meetings and collaborates with other community groups and government entities.

Chen joined the organization in 2019 and frequently networks with potential partners, Alameda county officials, public agencies, stakeholders and the city of Oakland. It's not unusual for her to have seven or eight online and in-person meetings on an average workday.

"Working with a nonprofit is something that's never completed," said Chen. "It's always ongoing and something that continues to

improve. I try to make sure not to overload myself."

Some of the projects Chen is currently working on include increasing the frequency of power washing Chinatown's sidewalks and surveying where new parking spaces and meters should be introduced. A larger project in the works is revamping and repaving 10th Street, a "mixed-use development" of residences, schools, and businesses that runs through the middle of the neighborhood for six blocks.

In addition to improving businesses, renovating and cleaning up Chinatown, Chen concentrates her efforts on improving safety. She's mapping low foot traffic areas of the neighborhood in order to install surveillance cameras within the following year. Chen says the new cameras will assist in reporting crime, acknowledging the nation's recent wave of anti-Asian hate crimes across the country.

"Educating people about what's happening is important and about

what actions to take. We all need to learn from this," said Chen. "I'm really glad I can work in this position [with the OCCC] to help people."

So far, Chen has completed all but one of her required courses to graduate from the certificate program. But she said that won't stop her from taking more courses. She's developed a friendship with the program's professors and looks forward to learning more than what's required. She expects to graduate this summer.

"All the professors are super nice, and they try to make the online classes fun," said Chen. "Some even offer me more time after class, and if I have a question or need help, I know who I can go to. I've learned a lot."

For more information about Cal State East Bay's Nonprofit Management Certificate Program visit

csueastbay.edu/nonprofit



Art Museum & Gallery Studies CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/art-museum-gallery-studies
LENGTH	Self-paced
TUITION	\$2,800 (<i>Tuition fees are subject to change at any time.</i>)

Set yourself apart with university training led by an internationally known instructor and secure your position in art museums, galleries, and cultural centers in the U.S. or internationally.

Fall 2021 Courses

EXTX 400 Gallery and Museum Exhibition

EXTX 401 Theories and Practices of Galleries and Museums

EXTX 402 Internship

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

Big Data CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/big-data
LENGTH	Varies
TUITION	\$4,995 (<i>Tuition fees are subject to change at any time.</i>)

Designed with you in mind, Big Data Certificate classes are fast-paced, interactive and provide practical skills and tools you can take back to your workplace to apply immediately. Learn how to use data analytics to gain hidden marketplace and product insights that drive improved business decisions.

Fall 2021 Courses

EXTX 370 Big Data Certificate Program

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. This program is appropriate for high potential employees seeking to move up within their organization, as well as seasoned marketing professionals seeking to increase their understanding of the latest technologies. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with Zschool.

Chemical Dependency Studies CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/chemical-dependency
LENGTH	12-24 months
TUITION	\$4,019-\$4,435 (<i>Tuition fees are subject to change at any time.</i>)

Gain the cutting-edge techniques and skills you need to successfully treat substance abuse and help advance your career in the rewarding field of addiction counseling.

Fall 2021 Courses

EPSY 805 Theories of Chemical Dependency	EPSY 817 Certification Seminar
EPSY 806 Basic Counseling Skills I	EPSY 818 Supervised Field Practicum I
EPSY 807 Law and Ethics	EPSY 818 Supervised Field Practicum II
EPSY 808 Relapse Prevention	EPSY 820 Spirituality and Addiction

Admission

Admission to the Chemical Dependency Studies Certificate Program is open to all students who can satisfactorily complete the program coursework and meet the track-specific requirements:

The CCAPP Track: Minimum of a High School diploma or GED equivalent; minimum of one year sobriety; has successfully completed a college level English writing course.

The CSUEB Certificate Track: AA degree or an equivalent number of college units (84 quarter/56 semester); minimum of one year sobriety.

To apply to the program, please complete the certificate application online at ce.csueastbay.edu, as well as submit official transcripts*.

**Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.*

Construction Management CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/construction-mgmt
LENGTH	12 months
TUITION	\$4,725 (<i>Tuition fees are subject to change at any time.</i>)

Gain the skills and knowledge necessary to advance in the construction industry with a convenient, hands-on program designed for working adults.

Fall 2021 Courses

SESSION I

EXTX 200 Drawings and Specifications

EXTX 201 Business Practices and Project Control

SESSION II

EXTX 202 Legal Aspects of Construction

EXTX 203 Estimating and Bidding

Admission

It is recommended you have knowledge of basic construction math and understanding of construction contracting as well as three years of experience in the construction industry before enrolling. However, admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses may be taken without formal admission to the certificate program.

Cyber Security Professional TEST PREP COURSES

Program Highlights

WEBSITE	csueastbay.edu/cyber-security
LENGTH	Self-paced; 6-12 months depending on course
TUITION	\$395-850 (<i>Tuition fees are subject to change at any time.</i>)

Gain the skills and knowledge to successfully secure data in today's cyber world through courses geared toward working adults.

Fall 2021 Courses

EXTX 250 Information Systems Security Pro (CISSP) Exam Prep

EXTX 252 Information Systems Auditor (CISA) Exam Prep

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. These courses are offered via partnership with World Education.

Before enrolling, visit the program website and review the eligibility requirements for each exam.

Program Highlights

WEBSITE	csueastbay.edu/coding-bootcamp
LENGTH	26 weeks
TUITION	\$11,995 (<i>Tuition fees are subject to change at any time.</i>)

Learn the in-demand coding skills you need to launch your tech career. You'll go from novice to professional and gain the tools to land a job in one of the world's highest-paying industries.

Fall 2021 Courses

EXTX 350 Coding Bootcamp

Admission

Admission is available to any interested student who is at least 18 years old and has a high school diploma or GED equivalent. To enter the program a successful completion of our online application and assessment is required. To learn more and get started, visit the program website. This course is offered via partnership with Fullstack Academy.

Program Highlights

WEBSITE	csueastbay.edu/cyber-bootcamp
LENGTH	26 weeks
TUITION	\$11,995 (<i>Tuition fees are subject to change at any time.</i>)

Get the skills you need to join the fight against cybercrime. You'll go from novice to cybersecurity professional and gain the tools to land a job in one of the world's highest-paying industries.

Fall 2021 Courses

EXTX 351 Cyber Bootcamp

Admission

Admission is available to any interested student who is at least 18 years old and has a high school diploma or GED equivalent. To enter the program a successful completion of our online application and assessment is required. To learn more and get started, visit the program website. This course is offered via partnership with Fullstack Academy.

Customer Experience CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/customer-experience
LENGTH	Varies
TUITION	\$4,995 (<i>Tuition fees are subject to change at any time.</i>)

Develop deep insights and understanding about the experiences your customers are having with your brand and your organization. Learn how to integrate best practices and innovative methodology throughout your organization.

Fall 2021 Courses

EXTX 371 Customer Experience Certificate Program

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. This program is appropriate for high potential employees seeking to move up within their organization, as well as seasoned marketing professionals seeking to increase their understanding of the latest technologies. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with Zschool.

Digital Marketing & Analytics CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/digital-marketing-analytics
LENGTH	1 semester
TUITION	\$500 per course <i>(Tuition fees are subject to change at any time.)</i>

Learn cutting-edge techniques and gain the foundational knowledge and skills needed to generate digital marketing success with a program geared toward working adults.

Fall 2021 Courses

EXTX 450 Social Media and Digital Marketing

EXTX 451 Digital Marketing Analytics

EXTX 452 Marketing Data Visualization

EXTX 453 Mobile Marketing and Analytics

Admission

Admission is available to any interested student who has an AA degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

If you are an international student, please visit the program website for admission requirements.

EKG Technician **CERTIFICATE PROGRAM**

Program Highlights

WEBSITE	csueastbay.edu/ekg-technician
LENGTH	10 weeks; 50 hours
TUITION	\$1,450 (<i>Tuition fees are subject to change at any time.</i>)

Gain the knowledge necessary to excel as an EKG technician. Apply your skills in this growing field and deliver quality cardiac patient care.

Fall 2021 Courses

EXTX 153 EKG Technician Certificate

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

Freight Broker/Agent Training **CERTIFICATE PROGRAM**

Program Highlights

WEBSITE	csueastbay.edu/freight-broker-training
LENGTH	Self-paced; 6 months maximum
TUITION	\$1,950 (<i>Tuition fees are subject to change at any time.</i>)

Join the fast-growing and exciting trucking and transportation industries as a freight broker or agent with a self-paced, online program designed for busy professionals.

Fall 2021 Courses

EXTX 107 Freight Broker/Agent Training

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

eLearning Design CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/elearning-design
LENGTH	In as little as 16 weeks
TUITION	\$1,326 per course (<i>Tuition fees are subject to change at any time.</i>)

Become an effective online learning designer and gain the skills and expertise needed to increase your marketability in this growing field with a program designed for busy working professionals.

Fall 2021 Courses

OTL 601 Introduction to Online Teaching and Learning

OTL 602 Instructional Methods for Online Learning

OTL 604 Designing Curriculum for Online Instruction

OTL 608 Critical and Contemporary Practice in eLearning Design and Technology

OTL 672 Content Development for Online Learning

Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

Related Interest

If you are interested in continuing your education in the future, earning your eLearning Design Certificate fulfills the initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges. You can transfer up to nine semester units (equivalent to three OTL courses) and will only need seven additional courses to earn the MS degree. For more information about the MSeL degree, visit the program website at csueastbay.edu/elearning.

eLearning Technology CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/elearning-technology
LENGTH	In as little as 16 weeks
TUITION	\$1,326 per course (<i>Tuition fees are subject to change at any time.</i>)

Become an effective online learning designer and gain the skills and expertise needed to increase your marketability in this growing field with a program designed for busy working professionals.

Fall 2021 Courses

OTL 601 Introduction to Online Teaching and Learning

OTL 603 Technology Tools for Online Instruction

OTL 608 Critical and Contemporary Practice in eLearning Design and Technology

OTL 681 Creating Digital Media for Online Instruction

OTL 682 Designing and Implementing User Interface for Online Instruction

Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

Related Interest

If you are interested in continuing your education in the future, earning your eLearning Technology Certificate fulfills the initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges. You can transfer up to nine semester units (equivalent to three OTL courses) and will only need seven additional courses to earn the MS degree. For more information about the MSeL degree, visit the program website at csueastbay.edu/elearning.

Human Resource Management CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/human-resource-management
LENGTH	4-8 months
TUITION	\$215 per course <i>(Tuition fees are subject to change at any time.)</i>

Sharpen your skills and gain a working knowledge of all evolving aspects of the human resource field with a flexible, all-purpose program designed for working adults.

Fall 2021 Courses

EXTX 500 Overview of Human Resource Management	EXTX 507 Dealing with Workplace Conflict
EXTX 501 Organizational Behavior	EXTX 508 Developing Management Skills for the Human Resource Professional
EXTX 502 Employment Law	EXTX 509 Discrimination Law
EXTX 503 How to Value Diversity and Inclusion in the Workplace	EXTX 510 Career Development
EXTX 504 Employee Discipline and Effective Termination	EXTX 511 Meeting Management and Facilitation Skills
EXTX 505 Health and Safety for Workers: Laws and Regulations	EXTX 512 Legal Issues Surrounding Wages and Hours
EXTX 506 Leadership in Human Resource Management	EXTX 513 Employment Disability and Medical Leave Law
	EXTX 514 EEO

For a full list of courses being offered this term, visit the program website.

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses may be taken without formal admission to the certificate program.

HR Certification Preparation TEST PREP COURSE

Program Highlights

WEBSITE	csueastbay.edu/hr-cert-prep
LENGTH	1 semester
TUITION	\$1,215 (<i>Tuition fees are subject to change at any time.</i>)

Take part in the leading HR certification preparation course that equips you with the knowledge and skills to successfully pass your HR exams.

Fall 2021 Courses

EXTX 530 PHR/SPHR Certification Preparation Course

Admission

Before enrolling, visit the program website and review the Certification Exam eligibility requirements.

Infant & Early Childhood Mental Health POSTGRAD CERT.

Program Highlights

WEBSITE	csueastbay.edu/infant-and-early-childhood-mental-health
LENGTH	4 semesters
TUITION	\$2,750 per course with subsidies for Alameda County students (<i>Tuition fees are subject to change at any time.</i>)

Gain the knowledge and skills needed to effectively work with children with social, emotional and/or developmental concerns, with a two-year program specially designed for mental health providers.

Fall 2021 Courses

EXTX 697 Theoretical Foundations of Infant/Early Childhood Mental Health II: The Impact of Culture/Diversity on Development in a Relational Context

Admission

To be admitted to the program, you must possess a master's degree in social work, counseling, or psychology.

Medical Billing and Coding CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/medical-billing-coding
LENGTH	12 weeks; 80 hours
TUITION	\$2,178 (<i>Tuition fees are subject to change at any time.</i>)

Equip yourself with the knowledge and skills to become a successful medical biller and coder and start an exciting career in the healthcare industry.

Fall 2021 Courses

EXTX 154 Medical Billing and Coding Certificate Program

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. Before enrolling, visit the program website and review the eligibility requirements for each exam.

Medical Terminology CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/medical-terminology
LENGTH	Self-paced; 6 months maximum
TUITION	\$850 (<i>Tuition fees are subject to change at any time.</i>)

Gain the knowledge necessary to effectively communicate with other healthcare professionals as well as prepare for further studies in the healthcare field.

Fall 2021 Courses

EXTX 155 Medical Terminology

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

Nonprofit Management CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/nonprofit-management
LENGTH	6-9 months
TUITION	\$147-294 per course (<i>Tuition fees are subject to change at any time.</i>)

Meet the increasingly challenging demands of nonprofit administration and learn how to improve your organization’s effectiveness with a comprehensive, flexible program designed for working adults.

Fall 2021 Courses

REQUIRED COURSES	ELECTIVE COURSES
EXTX 550 Board Development and Governance	EXTX 560 Introduction to the Nonprofit Sector
EXTX 551 Financial Management for Nonprofit Organizations	EXTX 562 Advocacy and Lobbying for Nonprofits
EXTX 554 Program Evaluation	EXTX 563 Proposal Writing
EXTX 555 Law of Nonprofit Organizations	EXTX 566 Creating a Culture of Change: Fostering DEI in the Workplace
EXTX 556 Ethics of Nonprofit Organizations	EXTX 567 Using Data to Measure Equitable Impact
EXTX 557 Leadership Skills for the Nonprofit Professional	EXTX 568 Coaching Skills for Nonprofit Leaders

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you’re not quite ready to commit to the full program, individual courses may be taken without formal admission to the certificate program.

Notary Public Training COURSE

Program Highlights

WEBSITE	csueastbay.edu/notary-public-training
LENGTH	Varies
TUITION	\$84-\$150 per course (<i>Tuition fees are subject to change at any time.</i>)

Start your own business, become a more valuable employee, earn additional income, or get re-commissioned with Cal State East Bay's selection of Notary Public Training courses.

Fall 2021 Courses

EXTX 100 Become a Notary in One Day

EXTX 101 Renewing Your Notary Commission

EXTX 102 Become a Certified Loan Signing Agent

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

Program Highlights

WEBSITE	csueastbay.edu/teacher-education
LENGTH	Self-paced
TUITION	\$480-635 (<i>Tuition fees are subject to change at any time.</i>)

Earn academic units for professional advancement while gaining new skills and knowledge with courses specifically designed for busy working teachers.

Fall 2021 Courses

EPSY 800 Harassment, Bullying, & Cyber Intimidation in School	TED 800 Practical and Powerful Management Strategies for all Students in Inclusive Classrooms
EPSY 801 Early Childhood: Family Centered Services	TED 801 Advanced Classroom Management: Children as Change Agents
EPSY 802 Early Childhood: Infant & Toddler Mental Health	TED 802 Early Childhood: Typical & Atypical Development
EPSY 803 Early Childhood: Observation & Assessment	TED 803 Child Abuse: Working with Abused and Neglected Children
EPSY 804 Early Childhood: Program Planning	

For a full list of courses being offered this term, visit the program website.

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

Online Teaching & Learning CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/online-teaching-certificate
LENGTH	In as little as 16 weeks
TUITION	\$1,326 per course (<i>Tuition fees are subject to change at any time.</i>)

Become an effective online educator or trainer and learn how to create teaching materials optimized for virtual classrooms with a program that focuses on learner engagement and authentic learning outcomes.

Fall 2021 Courses

OTL 601 Introduction to Online Teaching and Learning

OTL 602 Instructional Methods for Online Learning

OTL 603 Technology Tools for Online Instruction

OTL 604 Designing Curriculum for Online Instruction

Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

Related Interest

If you are interested in continuing your education in the future, earning your OTL Certificate fulfills the initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges. You can transfer up to nine semester units (equivalent to three OTL courses) and will only need seven additional courses to earn the MS degree. For more information about the MSeL degree, visit the program website at csueastbay.edu/elearning.

Paralegal Studies CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/paralegal
LENGTH	12 months
TUITION	\$6,910 (<i>Tuition fees are subject to change at any time.</i>)

Build your credentials with a flexible, highly regarded program that empowers you with the educational foundation necessary for a successful career as a paralegal. This program is approved by the American Bar Association (ABA).

Paralegals cannot provide legal advice, except as directed by an attorney, nor can they establish a client/business relationship or represent a client in court.

Fall 2021 Courses

PREREQUISITE

EXTX 150 Introduction to Paralegalism

SESSION I

POSC 801 Legal Research and Writing I

POSC 803 Introduction to Law

POSC 807 Personal Injury and Tort
Litigation

POSC 809 Computer Applications for
Paralegals

POSC 811 Paralegal Internship

POSC 821 Evidence for Paralegals

SESSION II

POSC 802 Legal Research and Writing II

POSC 804 Litigation I

POSC 810 Ethics and Professional
Responsibility for Paralegals

POSC 811 Paralegal Internship

POSC 812 Corporate Law

POSC 825 Law Office Management

Admission

New students are admitted to the program twice a year, in fall and spring semester. To be admitted to the program, you must have 80 quarter units or 53 semester units of college credits. Of the 80 quarter/53 semester units, at least 27 quarter/18 semester units must be in at least 3 different areas of Liberal Arts (General Studies). To apply to the program, please complete the certificate application online at ce.csueastbay.edu, as well as submit official transcripts*. If you are an International student, please visit the program website for admission requirements.

*Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.

Payroll Practice & Management CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/payroll-practice-management
LENGTH	Self-paced; 6 months maximum
TUITION	\$1,850 (<i>Tuition fees are subject to change at any time.</i>)

Sharpen your skills and expand your knowledge of all aspects of payroll management. Build your credentials and set yourself apart in this constantly evolving field.

Fall 2021 Courses

EXTX 106 Payroll Practice and Management

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

Pharmacy Technician CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/pharmacy-technician
LENGTH	Self-paced; 12 months maximum
TUITION	\$2,565 (<i>Tuition fees are subject to change at any time.</i>)

Gain the knowledge you need to make an impact in the medical field. Master the skills required to sit for the PTCB National Certification Exam and earn an entry-level position as a pharmacy technician.

Fall 2021 Courses

EXTX 156 Pharmacy Technician

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

Project Management CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/project-management
LENGTH	10 weeks
TUITION	\$2,295 (<i>Tuition fees are subject to change at any time.</i>)

Gain real-world experience, increase your marketability, and advance into a leadership role with a flexible program designed to make you stand out in project management.

Fall 2021 Courses

EXTX 575 Project Management

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

Recreation Therapy CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/recreation-therapy
LENGTH	2 semesters
TUITION	\$6,300 (<i>Tuition fees are subject to change at any time.</i>)

Build your credentials with a flexible, online program that empowers you with the educational foundation necessary for a successful career in recreation therapy.

Fall 2021 Courses

- REC 360 Foundations in Recreation Therapy
- REC 361 Recreation Therapy Diagnostic Groupings
- REC 362 Recreation Therapy Documentation and Assessment

Admission

New students are admitted to the program three times a year, in fall, spring, or summer term. To be admitted to the program, you must hold a minimum of a bachelor's degree in any field. Recreation Therapy work experience is recommended.

To apply to the program, please complete the certificate application online at ce.csueastbay.edu, as well as submit official transcripts*.

**Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.*

Six Sigma Training CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/six-sigma-training
LENGTH	Self-paced; 8-12 months depending on course
TUITION	\$1,095-\$2,315 (<i>Tuition fees are subject to change at any time.</i>)

Gain the critical skills needed to drive process improvements in your organization. Use data-driven methodologies to eliminate product defects and operational inefficiencies that hinder organizational growth.

Fall 2021 Courses

EXTX 570 Six Sigma Yellow Belt with Exam Prep

EXTX 571 Six Sigma Green Belt with Exam Prep

EXTX 572 Six Sigma Black Belt with Exam Prep

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. These courses are offered via partnership with World Education.

Speech-Language Pathology Assistant CERT. PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/slpa
LENGTH	5-8 months
TUITION	\$5,000 (<i>Tuition fees are subject to change at any time.</i>)

Gain the knowledge and practical training you need to be eligible for a Speech-Language Pathology Assistant license with a comprehensive program designed for working adults.

Fall 2021 Courses

EXTX 650 Clinical Methods and Professional Ethics

EXTX 651 Fieldwork Experience

Admission

To be admitted to the program, you must possess a bachelor's degree from an accredited institution of higher education in Communication Disorders and Sciences or an equivalent program.

To apply to the program, please complete the certificate application online at ce.csueastbay.edu, as well as submit official transcripts*.

*Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.

Social Media Marketing CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/social-media-marketing
LENGTH	1 semester
TUITION	\$325-375 per course (<i>Tuition fees are subject to change at any time.</i>)

Stay current with the latest marketing trends and gain the skills and knowledge to become an effective social media professional with a comprehensive, innovative online program designed for working adults.

Fall 2021 Courses

EXTX 301 Writing a Social Media
Marketing Strategy

EXTX 302 Using Social Media for Public
Relations and Marketing

EXTX 303 Writing Social Media Content

EXTX 304 Measuring and Tracking Social
Media Metrics

EXTX 305 Reputation Management, Crisis
Communications and Legal
Issues of Social Media

EXTX 306 Social Media Practicum

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses can be taken without formal admission to the certificate program.

Technical Writing CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/technical-writing
LENGTH	Self-paced; 6 months maximum
TUITION	\$1,850 (<i>Tuition fees are subject to change at any time.</i>)

Develop your technical writing abilities to a professional level and meet the demands of a growing field with a flexible, online program designed for working adults.

Fall 2021 Courses

EXTX 105 Technical Writing

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

Veterinary Assistant CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/veterinary-assistant
LENGTH	Self-paced; 6-12 months depending on course
TUITION	\$2,080-\$3,290 (<i>Tuition fees are subject to change at any time.</i>)

Employ your passion for animals and prepare yourself for an exciting and fast-paced career in the veterinary services industry with a flexible, fully online program.

Fall 2021 Courses

EXTX 299 Veterinary Assistant

EXTX 315 Veterinary Assistant Specialist

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. These courses are offered via partnerships with ed2go and World Education.

Transformative Leadership CERTIFICATE PROGRAM

Program Highlights

WEBSITE	csueastbay.edu/transformative-leadership
LENGTH	Varies
TUITION	\$4,995 (<i>Tuition fees are subject to change at any time.</i>)

This program helps you innovate through digital transformation by identifying the value in emerging technologies, business models, and resources at your organization. Combining experienced industry leaders and top academic faculty, Transformative Leadership develops your understanding of a range of topics and skills to navigate a turbulent environment and emerge with a competitive advantage.

Fall 2021 Courses

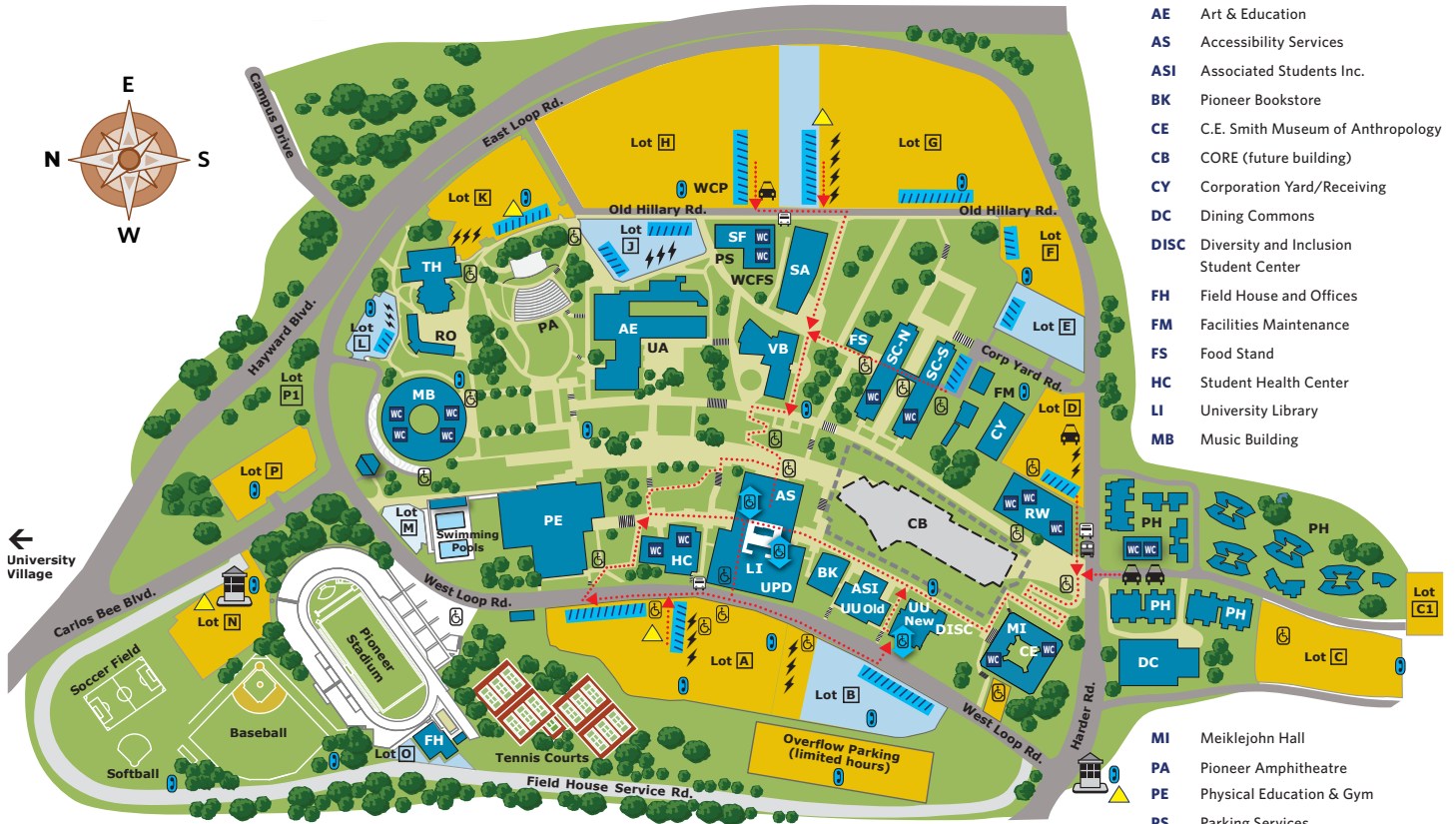
EXTX 372 Transformational Leadership Certificate Program

Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. This program is appropriate for high potential employees seeking to move up within their organization, as well as seasoned marketing professionals seeking to increase their understanding of the latest technologies. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with Zschool.

Campus Locations

▼ Hayward Campus map shown below



- AE** Art & Education
- AS** Accessibility Services
- ASI** Associated Students Inc.
- BK** Pioneer Bookstore
- CE** C.E. Smith Museum of Anthropology
- CB** CORE (future building)
- CY** Corporation Yard/Receiving
- DC** Dining Commons
- DISC** Diversity and Inclusion Student Center
- FH** Field House and Offices
- FM** Facilities Maintenance
- FS** Food Stand
- HC** Student Health Center
- LI** University Library
- MB** Music Building

- MI** Meiklejohn Hall
- PA** Pioneer Amphitheatre
- PE** Physical Education & Gym
- PS** Parking Services
- PH** Pioneer Heights Student Housing
- RO** Robinson Hall
- RW** Recreation and Wellness Center
- SA** Student Services & Administration
- SC-N** Science Building - North
- SC-S** Science Building - South
- SF** Student & Faculty Support
- UA** University Art Gallery
- UPD** University Police Department
- UU** University Union
- VB** Valley Business & Technology Center
- WCFS** Welcome Center for Future Students
- WCP** Welcome Center parking (permit from Welcome Center needed)



SCAN THIS CODE
for the Cal State
East Bay mobile app

GENERAL PARKING
(Hangtag, Daily or Hourly Permit) Lots A, C, C1, D, F, G, H, K, N, P, P1, Overflow

Accessible Parking

Accessible Route



Information Kiosk



AC Transit Bus Stop (Rte. 60)



CSUEB Shuttle to BART



Access for People with Disabilities



All Gender Restrooms

FACULTY/STAFF PARKING
Lots B, E, H, J, L, M, O
Students & Visitors OK after 5 p.m. with permit

CORE Building construction zone



Accessible Elevator



Stairs



Electric Vehicle Charging Stations



ZIP Car Locations



Emergency Phone (Blue Light)



Daily/Hourly Parking Permit Dispensers

© 2020 University Communications and Marketing, Cal State East Bay

hayward campus

25800 Carlos Bee Blvd.
Hayward, CA 94542
(510) 885-3000
(800) 730-2784

oakland campus

In the Transpacific Centre
1000 Broadway, Suite 109
Oakland CA 94607
(510) 208-7001

concord campus

4700 Ygnacio Valley Blvd.
Concord, CA 94521
(925) 602-6700

Continuing Education

25800 Carlos Bee Blvd., SF 102
Hayward, CA 94542-3012

www.ce.csueastbay.edu

Classes Begin Wednesday, August 18 – Enroll Now!

OPEN UNIVERSITY

makes knowledge possible.

**Open University enables you
to experience Cal State East
Bay excellence without formal
admission.**

For complete details, visit csueastbay.edu/open-u.

