

# — Continuing Education —

## *NOBODY LEFT BEHIND*

Graduate  
Victor Castillo  
dedicates life to  
helping working  
Bay Area residents  
earn degree



# Continuing Education At a Glance

---

## important notice

### **COVID-19 Vaccination Interim Policy** [csueastbay.edu/together](https://csueastbay.edu/together)

All students accessing Cal State East Bay campus facilities at any university location must be vaccinated against COVID-19 or have a valid exemption.

To meet this requirement, students must attest to either: being vaccinated, having a valid exemption, or stating that they are not coming to campus. Failure to attest will put a hold on your record.

To learn more on how to attest your status or if you have questions, please visit the university's COVID-19 FAQ page.

## semester highlights

### **eLearning Certificates** [csueastbay.edu/elearning-certificates](https://csueastbay.edu/elearning-certificates)

Become an effective online educator or trainer and learn how to create teaching or training materials optimized for virtual classrooms with a program that focuses on learner engagement and authentic learning outcomes.

### **Nonprofit Management** [csueastbay.edu/nonprofit](https://csueastbay.edu/nonprofit)

Meet the increasingly challenging demands of nonprofit administration and learn how to improve your organization's effectiveness with a comprehensive, flexible online program designed for working adults.

### **Paralegal Studies** [csueastbay.edu/paralegal](https://csueastbay.edu/paralegal)

Build your credentials with a flexible, highly regarded program that empowers you with the educational foundation necessary for a successful career as a paralegal.

## upcoming info sessions

*Meet the program director, learn more about program requirements and course offerings, as well as network with other professionals.*

### **Paralegal Studies**

Wednesday, December 1, 2021, 6-7:00pm PST  
RSVP at [csueastbay.edu/paralegal](https://csueastbay.edu/paralegal)

### **Construction Management**

Monday, December 6, 2021, 6-7:00 PM PST  
RSVP at [csueastbay.edu/construction](https://csueastbay.edu/construction)

### **Social Media Marketing**

Tuesday, January 4, 2022, 6-7:00pm PST  
RSVP at [csueastbay.edu/social-media-marketing](https://csueastbay.edu/social-media-marketing)

### **Nonprofit Management**

Wednesday, January 19, 2022, 5-6:00 PM PST  
RSVP at [csueastbay.edu/nonprofit](https://csueastbay.edu/nonprofit)

## contact us

<b>Phone</b>	(510) 885-3605 (800) 730-2784
<b>Fax</b>	(510) 885-4817
<b>Email</b>	<a href="mailto:ce@csueastbay.edu">ce@csueastbay.edu</a>
<b>In Person</b>	Student & Faculty Support Building 102, Hayward Campus

**For complete information on Continuing Education programs and policies, visit our website at [www.ce.csueastbay.edu](http://www.ce.csueastbay.edu).**

This catalog is published by Cal State East Bay University Extension. Not printed at state expense. © 2022-2023

Credits: Dan Bellone, Vanessa Ann Llave, Jade Vierra, Erin Merdinger, and Elias Barboza

# table of contents

## Art & Design

Art Museum & Gallery Studies Certificate Program **4**

## Behavioral & Health Sciences

Chemical Dependency Studies Certificate Program **6**

Recreation Therapy Certificate Program **30**

Infant & Early Childhood Mental Health Postgrad  
Certificate Program **19**

## Business & Management

Big Data Certificate Program **5**

Customer Experience Certificate Program **9**

Digital Marketing and Analytics Certificate Program **12**

Human Resource Management Certificate Program **17**

International Business Certificate Program **20**

Nonprofit Management Certificate Program **22**

Payroll Practice & Management Certificate Program **27**

Social Media Marketing Certificate Program **32**

Technical Writing Certificate Program **34**

Transformative Leadership Certificate Program **33**

## Continuing Education for Licensure

Notary Public Training **23**

## Construction & Sustainability

Construction Management Certificate Program **8**

## Cyber Security

Cyber Security Professional Test Prep Courses **11**

Cyber Bootcamp **10**

## Education

Continuing Education for Teachers **24**

eLearning Administration Certificate Program **13**

eLearning Design Certificate Program **14**

eLearning Technology Certificate Program **15**

Online Teaching & Learning Certificate Program **25**

## Engineering & Project Management

Project Management Certificate Program **29**

Six Sigma Training **31**

## Hospitality

Wedding Planner Certificate Program **36**

## Legal Studies

Paralegal Studies Certificate Program **26**

## Medical

EKG Technician Certificate Program **16**

Medical Billing & Coding Certificate Program **21**

Medical Terminology Certificate Program **21**

Pharmacy Technician Certificate Program **28**

## Tech Bootcamps

Coding Bootcamp **7**

Cyber Bootcamp **10**

## Test Preparation

Cyber Security Professional Test Prep Courses **11**

HR Certification Preparation Course **18**

## Transportation

Freight Broker/Agent Training Certificate Program **16**

## Veterinary

Veterinary Assistant Certificate Program **35**



# NOBODY LEFT BEHIND

*Graduate Victor Castillo  
dedicates life to helping  
working Bay Area residents  
earn degree*

*By ELIAS BARBOZA*

After more than 20 years of social service, public health, correctional and law enforcement experience, Cal State East Bay graduate student and West Valley College Administration of Justice Professor Victor Castillo has learned how difficult it can be for many Bay Area working families to have the capability to receive higher education. Many adults who wish they could attend school have to prioritize their full-time job and family, leaving little to no time for commuting and attending classes on campus.

But with the help of Cal State East Bay's Online Master of Science in eLearning, which empowers educators to design and implement online courses and modules and use various technology, tools and systems for the virtual learning environment, Castillo will finally get the chance to reach those families and help them achieve their education goals. After graduating from the eLearning program last spring, Castillo began creating a fully online pathway to a career in criminal justice for WVC students. He aims to have it launched by Fall 2022.

"Nobody should be left behind because they have to work nine to five," said Castillo. "Everybody should have an opportunity to learn and explore their career paths and passion, and we can do that in the online environment because it provides accessibility and flexibility."

While many classes continue to be held online due to COVID-19, Castillo plans on keeping the classes he is developing online even after California classrooms reopen. Castillo is already brainstorming ways to restructure his current courses and create new ones

that will be transferable to a four-year college. These will serve as a stepping stone for students who wish to obtain their Associate of Science or Bachelor of Science degrees in criminal justice.

“All of this is just a matter of structuring the courses and making sure the resources are there to make it happen,” said Castillo. “I know there are Bay Area families who work hard and are trying to make a living, so my end goal is equity and accessibility.”

Castillo knows what it’s like to be in one of those Bay Area working families. Growing up in under-resourced Gilroy and San Jose neighborhoods, Castillo watched his parents leave in the early morning to work from sunrise to sunset every day in the farms of the Salinas Valley. The importance of education was never impressed on him. By middle school, Castillo fell into gang culture and dropped out of high school in ninth grade. He spent his days on the street for several years, and nobody guided him or offered to help him during this difficult time in his life. One month after his 17th birthday, Castillo became a father, with no clear vision of where his life was headed.

“There were a lot of times when I felt like giving up, and there wasn’t really anybody there to say, ‘I got you,’” Castillo said. “I never had professors reach out and ask me about my family and how I was doing, and I said to myself, I’m going to do that. I want to become one of those professors who gives students hope.”

With a family of his own, Castillo realized education was the only chance out of his tough situation. He earned his GED when he was 18 and soon after became the first in his family to enroll in college. He attended Gavilan College in Gilroy, and Evergreen Valley College and San Jose City College in San Jose.

“The decision to go to college was all mine and I knew I was going to have to do it all on my own,” said Castillo. “Education is the pathway to a better life and going to college was something I knew I had to do no matter what.”

Castillo pushed forward and earned a bachelor’s degree in administration of justice from San Jose State University and a master’s degree in criminal justice from Boston University.

During this time, he spent the first eight years of his career with a nonprofit, mentoring at-risk youth, previously incarcerated youth and the homeless community. The experience helped him transition into becoming a deputy probation officer, assisting juveniles and adults. He eventually accepted a full-time faculty position at West Valley College in Saratoga, where he’s been teaching mostly on-campus courses, as well as a few online courses, for the past four years. His on-campus courses temporarily moved fully online due to COVID restrictions in 2020.

A significant reason he wants to continue teaching adult learners online after COVID restrictions end is due to the Online MS in eLearning and its professors, according to Castillo. He emphasizes everything he’s learned in the program has been beneficial for his teaching aspirations, and he’s already begun implementing some of those theories in his own courses.

“Before the program, I knew how to present information, but I didn’t know how to maximize teaching,” said Castillo. “I didn’t know all these teaching and online concepts, and I’ve become much better at my craft.

In addition to grading papers and handing out assignments to his 150 students, Castillo focuses his attention on social justice. He holds online

forums where he and his students discuss a range of topics, including historical injustices and how different communities deal with police. In addition, Castillo mentors community college students through Puente, a program aimed at assisting students’ transition to a four-year college. He’s also a member of West Valley College’s President’s Commission of Diversity and Equity, where he helps raise awareness of race-related college issues.

“People throw around that term [social justice] all the time, but what is it?” Castillo said. “Just the act of having conversations about social justice and what it means for people who want to be criminal justice practitioners and advocates, social workers, judges and lawyers is important. Not only talking about it but also figuring out ways of action. How can we take that first step? That’s the kind of dialogue I want to bring into the classroom.”

According to Castillo, his passion for what he does comes from reflecting on personal challenges and social barriers he’s faced throughout his life. The milestone that encouraged him to pursue two master’s degrees was hearing his name called when he walked the commencement stage for his bachelor’s degree and seeing his family proud of him.

Today, the 43-year-old father of two lives in Hayward with his two German shepherds. His now 26-year-old daughter lives on her own, and Castillo graduated from CSUEB in May at the same time his 17-year-old son graduated high school.

“I chose to set the bar high for myself,” said Castillo. “I want to set a good example in what I do, and now I hope to see my son get his degree one day.”



# Art Museum & Gallery Studies CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/art-museum-gallery-studies">csueastbay.edu/art-museum-gallery-studies</a>
<b>LENGTH</b>	Self-paced
<b>TUITION</b>	\$2,800 ( <i>Tuition fees are subject to change at any time.</i> )

Set yourself apart with university training led by an internationally known instructor and secure your position in art museums, galleries, and cultural centers in the U.S. or internationally.

## Spring 2022 Courses

EXTX 400 Gallery and Museum Exhibition

EXTX 401 Theories and Practices of Galleries and Museums

EXTX 402 Internship

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

# Big Data CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/big-data">csueastbay.edu/big-data</a>
<b>LENGTH</b>	Varies
<b>TUITION</b>	\$4,995 ( <i>Tuition fees are subject to change at any time.</i> )

Designed with you in mind, Big Data Certificate classes are fast-paced, interactive and provide practical skills and tools you can take back to your workplace to apply immediately. Learn how to use data analytics to gain hidden marketplace and product insights that drive improved business decisions.

## Spring 2022 Courses

EXTX 370 Big Data Certificate Program

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. This program is appropriate for high potential employees seeking to move up within their organization, as well as seasoned marketing professionals seeking to increase their understanding of the latest technologies. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with Zschool.

# Chemical Dependency Studies CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/chemical-dependency
<b>LENGTH</b>	12-24 months
<b>TUITION</b>	\$4,019-\$4,435 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the cutting-edge techniques and skills you need to successfully treat substance abuse and help advance your career in the rewarding field of addiction counseling.

## Spring 2022 Courses

EPSY 809 Basic Counseling Skills II	EPSY 814 Substance Abuse and Gender, Culture, Lifestyle and Lifespan Issues
EPSY 812 Sexuality and Addiction	
EPSY 813 Treatment and Recovery Issues in Chemical Dependency	EPSY 817 Certification Seminar in Chemical Dependency Studies
	EPSY 818 Supervised Field Practicum

## Admission

Admission to the Chemical Dependency Studies Certificate Program is open to all students who can satisfactorily complete the program coursework and meet the track-specific requirements:

The CCAPP Track: Minimum of a High School diploma or GED equivalent; minimum of one year sobriety; has successfully completed a college level English writing course.

The CSUEB Certificate Track: AA degree or an equivalent number of college units (84 quarter/56 semester); minimum of one year sobriety.

To apply to the program, please complete the certificate application online at [ce.csueastbay.edu](http://ce.csueastbay.edu), as well as submit official transcripts\*.

*\*Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.*

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/coding-bootcamp">csueastbay.edu/coding-bootcamp</a>
<b>LENGTH</b>	26 weeks
<b>TUITION</b>	\$11,995 ( <i>Tuition fees are subject to change at any time.</i> )

Learn the in-demand coding skills you need to launch your tech career. You'll go from novice to professional and gain the tools to land a job in one of the world's highest-paying industries.

## Spring 2022 Courses

EXTX 350 Coding Bootcamp

## Admission

Admission is available to any interested student who is at least 18 years old and has a high school diploma or GED equivalent. To enter the program a successful completion of our online application and assessment is required. To learn more and get started, visit the program website. This course is offered via partnership with Fullstack Academy.

# Construction Management CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/construction-mgmt
<b>LENGTH</b>	12 months
<b>TUITION</b>	\$4,725 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the skills and knowledge necessary to advance in the construction industry with a convenient, hands-on program designed for working adults.

## Spring 2022 Courses

### SESSION I

EXTX 200 Drawings and Specifications

EXTX 204 Project Planning

EXTX 205 Project Administration & Jobsite  
Supervision

### SESSION II

EXTX 202 Legal Aspects of Construction

EXTX 206 CPM Scheduling

EXTX 207 Construction Methods & Materials

## Admission

It is recommended you have knowledge of basic construction math and understanding of construction contracting as well as three years of experience in the construction industry before enrolling. However, admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses may be taken without formal admission to the certificate program.

# Customer Experience CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/customer-experience
<b>LENGTH</b>	Varies
<b>TUITION</b>	\$4,995 ( <i>Tuition fees are subject to change at any time.</i> )

Develop deep insights and understanding about the experiences your customers are having with your brand and your organization. Learn how to integrate best practices and innovative methodology throughout your organization.

## Spring 2022 Courses

EXTX 371 Customer Experience Certificate Program

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. This program is appropriate for high potential employees seeking to move up within their organization, as well as seasoned marketing professionals seeking to increase their understanding of the latest technologies. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with Zschool.

### Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/cyber-bootcamp">csueastbay.edu/cyber-bootcamp</a>
<b>LENGTH</b>	26 weeks
<b>TUITION</b>	\$11,995 ( <i>Tuition fees are subject to change at any time.</i> )

Get the skills you need to join the fight against cybercrime. You'll go from novice to cybersecurity professional and gain the tools to land a job in one of the world's highest-paying industries.

### Spring 2022 Courses

EXTX 351 Cyber Bootcamp

### Admission

Admission is available to any interested student who is at least 18 years old and has a high school diploma or GED equivalent. To enter the program a successful completion of our online application and assessment is required. To learn more and get started, visit the program website. This course is offered via partnership with Fullstack Academy.

# Cyber Security Professional TEST PREP COURSES

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/cyber-security
<b>LENGTH</b>	Self-paced; 6-12 months depending on course
<b>TUITION</b>	\$395-850 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the skills and knowledge to successfully secure data in today's cyber world through courses geared toward working adults.

## Spring 2022 Courses

EXTX 250 Information Systems Security Pro (CISSP) Exam Prep

EXTX 252 Information Systems Auditor (CISA) Exam Prep

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. These courses are offered via partnership with World Education.

Before enrolling, visit the program website and review the eligibility requirements for each exam.

# Digital Marketing & Analytics CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/digital-marketing-analytics">csueastbay.edu/digital-marketing-analytics</a>
<b>LENGTH</b>	1 semester
<b>TUITION</b>	\$500 per course <i>(Tuition fees are subject to change at any time.)</i>

Learn cutting-edge techniques and gain the foundational knowledge and skills needed to generate digital marketing success with a program geared toward working adults.

## Spring 2022 Courses

EXTX 450 Social Media and Digital Marketing

EXTX 451 Digital Marketing Analytics

EXTX 452 Marketing Data Visualization

EXTX 453 Mobile Marketing and Analytics

## Admission

Admission is available to any interested student who has an AA degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

If you are an international student, please visit the program website for admission requirements.

# eLearning Administration CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/elearning-administration">csueastbay.edu/elearning-administration</a>
<b>LENGTH</b>	In as little as 16 weeks
<b>TUITION</b>	\$1,326 per course ( <i>Tuition fees are subject to change at any time.</i> )

Gain the knowledge and expertise needed to become an effective entry-level eLearning coordinator with a program curriculum designed knowledge for busy working professionals.

## Spring 2022 Courses

- OTL 601 Introduction to Online Teaching and Learning
- OTL 605 Educational Planning and Development for Online Programs
- OTL 608 Critical and Contemporary Practice in eLearning Design and Technology
- OTL 673 Supervising and Evaluating Online Teaching and Learning
- OTL 680 Building the Online Environment

## Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

## Related Interest

If you are interested in continuing your education in the future, earning your eLearning Administration Certificate can fulfill certain initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges.

# eLearning Design CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/elearning-design
<b>LENGTH</b>	In as little as 16 weeks
<b>TUITION</b>	\$1,326 per course ( <i>Tuition fees are subject to change at any time.</i> )

Become an effective online learning designer and gain the skills and expertise needed to increase your marketability in this growing field with a program designed for busy working professionals.

## Spring 2022 Courses

- OTL 601 Introduction to Online Teaching and Learning
- OTL 605 Educational Planning and Development for Online Programs
- OTL 608 Critical and Contemporary Practice in eLearning Design and Technology
- OTL 673 Supervising and Evaluating Online Teaching and Learning
- OTL 680 Building the Online Environment

## Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

## Related Interest

If you are interested in continuing your education in the future, earning your eLearning Design Certificate can fulfill certain initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges.

# eLearning Technology CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/elearning-technology
<b>LENGTH</b>	In as little as 16 weeks
<b>TUITION</b>	\$1,326 per course ( <i>Tuition fees are subject to change at any time.</i> )

Become an effective online learning designer and gain the skills and expertise needed to increase your marketability in this growing field with a program designed for busy working professionals.

## Spring 2022 Courses

OTL 601 Introduction to Online Teaching and Learning

OTL 603 Technology Tools for Online Instruction

OTL 608 Critical and Contemporary Practice in eLearning Design and Technology

OTL 681 Creating Digital Media for Online Instruction

OTL 682 Designing and Implementing User Interface for Online Instruction

## Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

## Related Interest

If you are interested in continuing your education in the future, earning your eLearning Technology Certificate can fulfill certain initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges.

# EKG Technician **CERTIFICATE PROGRAM**

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/ekg-technician
<b>LENGTH</b>	10 weeks; 50 hours
<b>TUITION</b>	\$1,450 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the knowledge necessary to excel as an EKG technician. Apply your skills in this growing field and deliver quality cardiac patient care.

## Spring 2022 Courses

EXTX 153 EKG Technician Certificate

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

# Freight Broker/Agent Training **CERTIFICATE PROGRAM**

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/freight-broker-training
<b>LENGTH</b>	Self-paced; 6 months maximum
<b>TUITION</b>	\$1,950 ( <i>Tuition fees are subject to change at any time.</i> )

Join the fast-growing and exciting trucking and transportation industries as a freight broker or agent with a self-paced, online program designed for busy professionals.

## Spring 2022 Courses

EXTX 107 Freight Broker/Agent Training

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

# Human Resource Management CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/human-resource-management
<b>LENGTH</b>	4-8 months
<b>TUITION</b>	\$215 per course <i>(Tuition fees are subject to change at any time.)</i>

Sharpen your skills and gain a working knowledge of all evolving aspects of the human resource field with a flexible, all-purpose program designed for working adults.

## Spring 2022 Courses

EXTX 500 Overview of Human Resource Management

EXTX 501 Organizational Behavior

EXTX 502 Employment Law

EXTX 503 How to Value Diversity and Inclusion in the Workplace

EXTX 504 Employee Discipline and Effective Termination

EXTX 505 Health and Safety for Workers: Laws and Regulations

EXTX 506 Leadership in Human Resource Management

EXTX 507 Dealing with Workplace Conflict

EXTX 508 Developing Management Skills for the Human Resource Professional

EXTX 509 Discrimination Law

EXTX 510 Career Development

EXTX 511 Meeting Management and Facilitation Skills

*For a full list of courses being offered this term, visit the program website.*

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses may be taken without formal admission to the certificate program.

# HR Certification Preparation COURSE

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/hr-cert-prep
<b>LENGTH</b>	1 semester
<b>TUITION</b>	\$1,215 per course ( <i>Tuition fees are subject to change at any time.</i> )

Take part in the leading HR certification preparation course that equips you with the knowledge and skills to successfully pass your HR exams and gain the credentials you need to distinguish yourself in the human resource field.

## Spring 2022 Courses

EXTX 530 PHR/SPHR Certification Preparation Course

## Admission

Before enrolling, visit the program website and review the Certification Exam eligibility requirements.

# Infant & Early Childhood Mental Health POSTGRAD CERT.

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/infant-and-early-childhood-mental-health">csueastbay.edu/infant-and-early-childhood-mental-health</a>
<b>LENGTH</b>	4 semesters
<b>TUITION</b>	\$2,750 per course with subsidies for Alameda County students ( <i>Tuition fees are subject to change at any time.</i> )

Gain the knowledge and skills needed to effectively work with children with social, emotional and/or developmental concerns, along with their families, with a two-year certificate program specially designed for mental health providers.

## Spring 2022 Courses

EXTX 698 Theory to Practice: Clinical Assessment and Treatment with Young Children and Parents/Caregivers

## Admission

To be admitted to the program, you must possess a master's degree in social work, counseling, or psychology.

# International Business CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/international-business
<b>LENGTH</b>	9-12 months
<b>TUITION</b>	\$7,200 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the critical skills you need to become an effective business professional and conquer the international marketplace.

## Spring 2022 Courses

### SESSION I

MKTG 852 International Business Law

### SESSION II

MGMT 851 eCommerce Marketing for  
International Business

MGMT 850 Global Supply Chain Management

## Admission

Admission is available to any interested student who has a bachelor's degree or higher.  
No application is needed to enter this program. To get started, visit the program website to register.

If you are an International student, please visit the program website for admission requirements.

# Medical Billing and Coding CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/medical-billing-coding
<b>LENGTH</b>	12 weeks; 80 hours
<b>TUITION</b>	\$2,178 ( <i>Tuition fees are subject to change at any time.</i> )

Equip yourself with the knowledge and skills to become a successful medical biller and coder and start an exciting career in the healthcare industry.

## Spring 2022 Courses

EXTX 154 Medical Billing and Coding Certificate Program

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

# Medical Terminology CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/medical-terminology
<b>LENGTH</b>	Self-paced; 6 months maximum
<b>TUITION</b>	\$850 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the knowledge necessary to effectively communicate with other healthcare professionals as well as prepare for further studies in the healthcare field.

## Spring 2022 Courses

EXTX 155 Medical Terminology

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

# Nonprofit Management CERTIFICATE PROGRAM

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/nonprofit-management
<b>LENGTH</b>	6-9 months
<b>TUITION</b>	\$147-294 per course ( <i>Tuition fees are subject to change at any time.</i> )

Meet the increasingly challenging demands of nonprofit administration and learn how to improve your organization's effectiveness with a comprehensive, flexible online program designed for working adults.

## Spring 2022 Courses

### REQUIRED COURSES

- EXTX 550 Board Development and Governance
- EXTX 551 Financial Management for Nonprofit Organizations
- EXTX 552 Fundraising Fundamentals
- EXTX 553 Marketing and Communications for Nonprofit Organizations
- EXTX 554 Program Evaluation
- EXTX 555 Law of Nonprofit Organizations
- EXTX 556 Ethics of Nonprofit Organizations
- EXTX 557 Leadership Skills for the Nonprofit Professional

### ELECTIVE COURSES

- EXTX 562 Advocacy and Lobbying for Nonprofits
- EXTX 563 Proposal Writing
- EXTX 565 Effective Social Media for Nonprofits
- EXTX 566 Creating a Culture of Change: Fostering DEI in the Workplace
- EXTX 567 Using Data to Measure Equitable Impact
- EXTX 568 Coaching Skills for Nonprofit Leaders
- EXTX 580 Advanced Fundamentals of Financial Management

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses may be taken without formal admission to the certificate program.

# Notary Public Training COURSE

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/notary-public-training
<b>LENGTH</b>	1 day
<b>TUITION</b>	\$84-\$150 per course ( <i>Tuition fees are subject to change at any time.</i> )

Start your own business, become a more valuable employee, earn additional income, or get re-commissioned with Cal State East Bay's selection of Notary Public Training courses.

## Spring 2022 Courses

EXTX 100 Become a Notary in One Day

EXTX 101 Renewing Your Notary Commission

EXTX 102 Become a Certified Loan Signing Agent

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

### Program Highlights

WEBSITE	csueastbay.edu/teacher-education
LENGTH	Self-paced
TUITION	\$480-635 <i>(Tuition fees are subject to change at any time.)</i>

Earn academic units for professional advancement while gaining new skills and knowledge with courses specifically designed for busy working teachers.

### Spring 2022 Courses

EPSY 800 Harassment, Bullying, & Cyber Intimidation in School	TED 800 Practical and Powerful Management Strategies for all Students in Inclusive Classrooms
EPSY 801 Early Childhood: Family Centered Services	TED 801 Advanced Classroom Management: Children as Change Agents
EPSY 802 Early Childhood: Infant & Toddler Mental Health	TED 802 Early Childhood: Typical & Atypical Development
EPSY 803 Early Childhood: Observation & Assessment	TED 803 Child Abuse: Working with Abused and Neglected Children
EPSY 804 Early Childhood: Program Planning	

*For a full list of courses being offered this term, visit the program website.*

### Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

# Online Teaching & Learning CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/online-teaching-certificate">csueastbay.edu/online-teaching-certificate</a>
<b>LENGTH</b>	In as little as 16 weeks
<b>TUITION</b>	\$1,326 per course ( <i>Tuition fees are subject to change at any time.</i> )

Become an effective online educator or trainer and learn how to create teaching materials optimized for virtual classrooms with a program that focuses on learner engagement and authentic learning outcomes.

## Spring 2022 Courses

OTL 601 Introduction to Online Teaching and Learning

OTL 602 Instructional Methods for Online Learning

OTL 603 Technology Tools for Online Instruction

OTL 604 Designing Curriculum for Online Instruction

## Admission

Admission is available to any interested student who has a bachelor's degree or higher. No application is needed to enter this program. To get started, visit the program website to register.

## Related Interest

If you are interested in continuing your education in the future, earning your OTL Certificate can fulfill certain initial course requirements of Cal State East Bay's MS in eLearning (MSeL), a program accredited by the Western Association of Schools and Colleges.

# Paralegal Studies CERTIFICATE PROGRAM

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/paralegal
<b>LENGTH</b>	12 months
<b>TUITION</b>	\$6,910 ( <i>Tuition fees are subject to change at any time.</i> )

Build your credentials with a flexible, highly regarded program that empowers you with the educational foundation necessary for a successful career as a paralegal. This program is approved by the American Bar Association (ABA).

*Paralegals cannot provide legal advice, except as directed by an attorney, nor can they establish a client/business relationship or represent a client in court.*

## Spring 2022 Courses

### PREREQUISITE

EXTX 150 Introduction to Paralegalism

### SESSION I

POSC 801 Legal Research and Writing I

POSC 803 Introduction to Law

POSC 805 Litigation II

POSC 808 Contract Law

POSC 811 Paralegal Internship

POSC 820 Employment Law

### SESSION II

POSC 802 Legal Research and Writing II

POSC 804 Litigation I

POSC 807 Personal Injury and Tort  
Litigation

POSC 809 Computer Applications for  
Paralegals

POSC 811 Paralegal Internship

POSC 817 Wills & Trusts

## Admission

New students are admitted to the program twice a year, in fall and spring semester. To be admitted to the program, you must have 80 quarter units or 53 semester units of college credits. Of the 80 quarter/53 semester units, at least 27 quarter/18 semester units must be in at least 3 different areas of Liberal Arts (General Studies). To apply to the program, please complete the certificate application online at [ce.csueastbay.edu](http://ce.csueastbay.edu), as well as submit official transcripts\*. If you are an International student, please visit the program website for admission requirements.

*\*Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.*

# Payroll Practice & Management CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/payroll-practice-management">csueastbay.edu/payroll-practice-management</a>
<b>LENGTH</b>	Self-paced; 6 months maximum
<b>TUITION</b>	\$1,850 ( <i>Tuition fees are subject to change at any time.</i> )

Sharpen your skills and expand your knowledge of all aspects of payroll management. Build your credentials and set yourself apart in this constantly evolving field.

## Spring 2022 Courses

EXTX 106 Payroll Practice and Management

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

# Pharmacy Technician CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/pharmacy-technician">csueastbay.edu/pharmacy-technician</a>
<b>LENGTH</b>	Self-paced; 12 months maximum
<b>TUITION</b>	\$2,565 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the knowledge you need to make an impact in the medical field. Master the skills required to sit for the PTCB National Certification Exam and earn an entry-level position as a pharmacy technician.

## Spring 2022 Courses

EXTX 156 Pharmacy Technician

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

# Project Management CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/project-management">csueastbay.edu/project-management</a>
<b>LENGTH</b>	10 weeks
<b>TUITION</b>	\$2,295 ( <i>Tuition fees are subject to change at any time.</i> )

Gain real-world experience, increase your marketability, and advance into a leadership role with a flexible program designed to make you stand out in project management.

## Spring 2022 Courses

EXTX 575 Project Management

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

# Recreation Therapy CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/recreation-therapy
<b>LENGTH</b>	2 semesters
<b>TUITION</b>	\$6,300 ( <i>Tuition fees are subject to change at any time.</i> )

Build your credentials with a flexible, online program that empowers you with the educational foundation necessary for a successful career in recreation therapy.

## Spring 2022 Courses

- REC 360 Foundations in Recreation Therapy
- REC 363 Recreation Therapy Process and Techniques
- REC 364 Recreation Therapy Program Planning

## Admission

New students are admitted to the program three times a year, in fall, spring, or summer term. To be admitted to the program, you must hold a minimum of a bachelor's degree in any field. Recreation Therapy work experience is required.

To apply to the program, please complete the certificate application online at [ce.csueastbay.edu](https://ce.csueastbay.edu), as well as submit official transcripts\*.

\*Please note: if you studied at Cal State East Bay, you do not need to provide an official transcript.

# Six Sigma Training CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/six-sigma-training
<b>LENGTH</b>	Self-paced; 8-12 months depending on course
<b>TUITION</b>	\$1,095-\$2,315 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the critical skills needed to drive process improvements in your organization. Use data-driven methodologies to eliminate product defects and operational inefficiencies that hinder organizational growth.

## Spring 2022 Courses

EXTX 570 Six Sigma Yellow Belt with Exam Prep

EXTX 571 Six Sigma Green Belt with Exam Prep

EXTX 572 Six Sigma Black Belt with Exam Prep

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. These courses are offered via partnership with World Education.

# Social Media Marketing CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/social-media-marketing
<b>LENGTH</b>	1 semester
<b>TUITION</b>	\$2,000 ( <i>Tuition fees are subject to change at any time.</i> )

Stay current with the latest marketing trends and gain the skills and knowledge to become an effective social media professional with a comprehensive, innovative online program designed for working adults.

## Spring 2022 Courses

EXTX 301 Creating Social Media  
Marketing Campaigns

EXTX 302 Using Social Media for Public  
Relations and Marketing

EXTX 303 Writing Social Media Content

EXTX 304 Measuring and Tracking Social  
Media Metrics

EXTX 305 Reputation Management, Crisis  
Communications and Legal  
Issues of Social Media

EXTX 306 Social Media Practicum Strategy  
and Plan Development

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

If you're not quite ready to commit to the full program, individual courses can be taken without formal admission to the certificate program.

# Transformative Leadership CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/transformative-leadership
<b>LENGTH</b>	Varies
<b>TUITION</b>	\$4,995 ( <i>Tuition fees are subject to change at any time.</i> )

This program helps you innovate through digital transformation by identifying the value in emerging technologies, business models, and resources at your organization. Combining experienced industry leaders and top academic instructors, Transformative Leadership develops your understanding of a range of topics and skills to navigate a turbulent environment and emerge with a competitive advantage.

## Spring 2022 Courses

EXTX 372 Transformational Leadership Certificate Program

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. This program is appropriate for high potential employees seeking to move up within their organization, as well as seasoned marketing professionals seeking to increase their understanding of the latest technologies. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with Zschool.

# Technical Writing CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/technical-writing">csueastbay.edu/technical-writing</a>
<b>LENGTH</b>	Self-paced; 6 months maximum
<b>TUITION</b>	\$1,850 ( <i>Tuition fees are subject to change at any time.</i> )

Develop your technical writing abilities to a professional level and meet the demands of a growing field with a flexible, online program designed for working adults.

## Spring 2022 Courses

EXTX 105 Technical Writing

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. This course is offered via partnership with ed2go.

# Veterinary Assistant CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	csueastbay.edu/veterinary-assistant
<b>LENGTH</b>	Self-paced; 6-12 months depending on course
<b>TUITION</b>	\$2,080-\$3,290 ( <i>Tuition fees are subject to change at any time.</i> )

Employ your passion for animals and prepare yourself for an exciting and fast-paced career in the veterinary services industry with a flexible, fully online program.

## Spring 2022 Courses

EXTX 299 Veterinary Assistant

EXTX 315 Veterinary Assistant Specialist

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register. These courses are offered via partnerships with ed2go and World Education.

# Wedding Planner CERTIFICATE PROGRAM

---

## Program Highlights

<b>WEBSITE</b>	<a href="https://csueastbay.edu/wedding-planner">csueastbay.edu/wedding-planner</a>
<b>LENGTH</b>	1 semester
<b>TUITION</b>	\$2,900 ( <i>Tuition fees are subject to change at any time.</i> )

Gain the skills to excel in the growing wedding industry. Learn the tricks of the trade through a flexible program designed for busy adults and stand out by adding nationally-recognized university training to your resume.

## Spring 2022 Courses

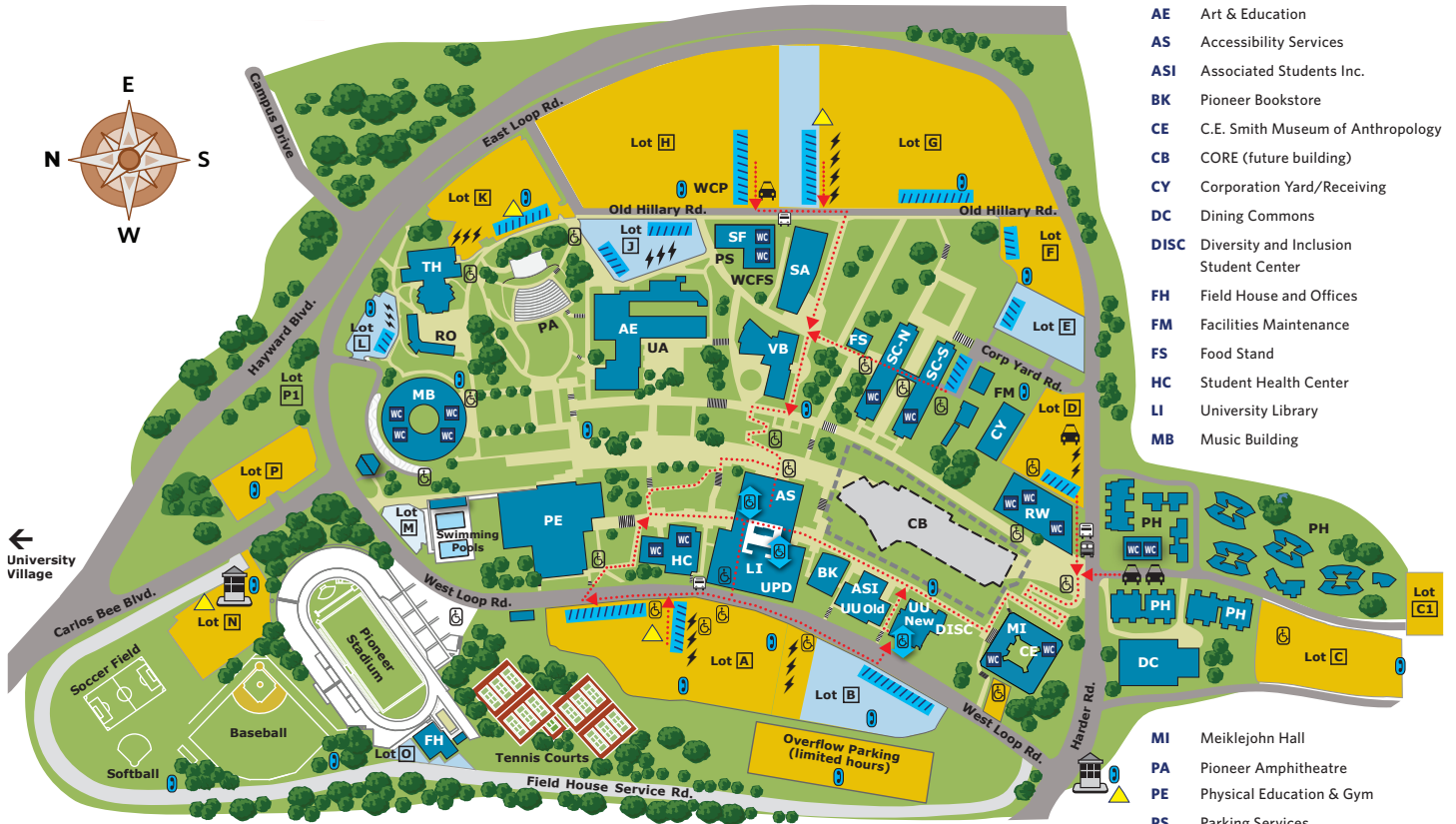
EXTX 595 Wedding Planner Certificate Program

## Admission

Admission is available to any interested student who has a high school diploma or GED equivalent. No application is needed to enter this program. To get started, visit the program website to register.

# Campus Locations

▼ Hayward Campus map shown below



**AE** Art & Education  
**AS** Accessibility Services  
**ASI** Associated Students Inc.  
**BK** Pioneer Bookstore  
**CE** C.E. Smith Museum of Anthropology  
**CB** CORE (future building)  
**CY** Corporation Yard/Receiving  
**DC** Dining Commons  
**DISC** Diversity and Inclusion Student Center  
**FH** Field House and Offices  
**FM** Facilities Maintenance  
**FS** Food Stand  
**HC** Student Health Center  
**LI** University Library  
**MB** Music Building

**MI** Meiklejohn Hall  
**PA** Pioneer Amphitheatre  
**PE** Physical Education & Gym  
**PS** Parking Services  
**PH** Pioneer Heights Student Housing  
**RO** Robinson Hall  
**RW** Recreation and Wellness Center  
**SA** Student Services & Administration  
**SC-N** Science Building - North  
**SC-S** Science Building - South  
**SF** Student & Faculty Support  
**UA** University Art Gallery  
**UPD** University Police Department  
**UU** University Union  
**VB** Valley Business & Technology Center  
**WCF** Welcome Center for Future Students  
**WCP** Welcome Center parking (permit from Welcome Center needed)



SCAN THIS CODE  
 for the Cal State  
 East Bay mobile app

**GENERAL PARKING**  
 (Hangtag, Daily or Hourly Permit) Lots A, C, C1, D, F, G, H, K, N, P, P1, Overflow

Accessible Parking

Accessible Route



Information Kiosk



AC Transit Bus Stop (Rte. 60)



CSUEB Shuttle to BART



Access for People with Disabilities



All Gender Restrooms



**FACULTY/STAFF PARKING**  
 Lots B, E, H, J, L, M, O  
 Students & Visitors OK after 5 p.m. with permit



CORE Building construction zone



Accessible Elevator



Stairs



Electric Vehicle Charging Stations



ZIP Car Locations



Emergency Phone (Blue Light)



Daily/Hourly Parking Permit Dispensers

© 2020 University Communications and Marketing, Cal State East Bay

hayward campus

25800 Carlos Bee Blvd.  
 Hayward, CA 94542  
 (510) 885-3000  
 (800) 730-2784

oakland campus

In the Transpacific Centre  
 1000 Broadway, Suite 109  
 Oakland CA 94607  
 (510) 208-7001

concord campus

4700 Ygnacio Valley Blvd.  
 Concord, CA 94521  
 (925) 602-6700

**Continuing Education**

25800 Carlos Bee Blvd., SF 102  
Hayward, CA 94542-3012

[www.ce.csueastbay.edu](http://www.ce.csueastbay.edu)

**Classes Begin Tuesday, January 18 – Enroll Now!**

# OPEN UNIVERSITY

makes knowledge possible.

Open University enables you  
to experience Cal State East  
Bay excellence without formal  
admission.

For complete details, visit [csueastbay.edu/open-u](http://csueastbay.edu/open-u).

