

Continuing Education

25800 Carlos Bee Boulevard, SA 1700, Hayward, CA 94542 *Phone* 510.885.3605 | *Fax* 510.885.4817 | wwww.ce.csueastbay.edu

PROGRAM PROPOSAL GUIDELINES – DOMESTIC PROGRAMS

A. Purpose

- 1. Educational issue/problem
- 2. Justification for course
 - a. Learners will gain some new knowledge
 - b. Learners will gain some new skill

B. Chartering Agency

1. Qualifications

C. Audience

- 1. Describe the learners and enrollment restrictions
 - a. Prerequisite (if any)

D. Instructor

1. Qualification (attached resume)

E. Content

- 1. Title
- 2. Descriptive narrative (general description of course content)
- 3. Course makes appropriate use of applied or theoretical research in the specified field
- 4. Learning objectives: What student outcomes are expected
 - a. Time needed to accomplish intent as specified in number of units
- 5. Topics
 - a. List the sequence of topics
- 6. Instructional Plan
 - a. Mode of instruction (lecture/discussion, group learning, hands-on, discovery, role play, etc.)
 - b. Learning exercises required for:
 - i. Upper-division (800–849)
 - a. Course has out-of-class assignments which apply knowledge taught in course
 - ii. Graduate (850–899)
 - a. Course has out-of-class assignments which apply knowledge taught in course
 - b. Course has out-of-class assignments which investigate the existing knowledge base in the specified field
 - c. At least one assignment is required of students that uses applied or theoretical research in the specified field
 - iii. Materials (books, media)

F. Evaluation

- 1. Standard
 - a. Criteria for evaluation of students for assigning of grades is clearly specified (grading pattern: letter grade, credit/non-credit)
- 2. Instruments and Methods
 - a. Describe the instrument and/or method
 - b. How will the instrument and/or method demonstrate achievement?